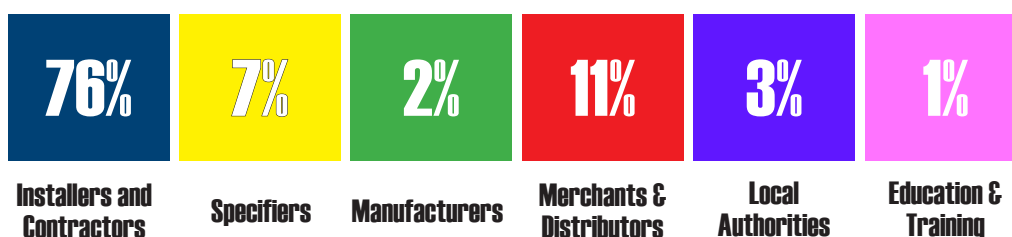


READERSHIP

The circulation of PHAM News reflects a long established policy to only include bona fide plumbers, installers, contractors, merchants, distributors and named buying or specifying personnel.

NUMBER	DESCRIPTION
22,768	Plumbers, heating installers/contractors/engineers and air movement contractors (including members registered by Gas Safe Register, CIPHE, APHC, IDHEE, OFTEC, etc)
1,927	Heating and plumbing merchants, bathroom, ventilation and air conditioning distributors and agents
484	Local and central government personnel (specifiers/buyers)
623	Manufacturers/importers of heating, plumbing and air movement equipment (directors/technical personnel)
592	Building services consultants
237	Architects/surveyors (private practices)
518	House builders and housing associations (specifiers)
782	Facilities, premises and maintenance managers
440	Designers and estimators
318	Educational, training and research establishments (heads of department/technical research staff/lecturers)
344	Utilities (engineers and buyers within gas, electricity, water and oil companies)



28,468
(Jan-Dec 2020 audit)