

Advertising Opportunities **PHAM**News

PRINT RATES

Rates as of **January 2022**, prices are per insertion. Display rates inclusive of full colour.

Tabloid	1-3	4-7	8-10
Double page spread	£5,055	£4,550	£4,095
Full page	£2,860	£2,575	£2,320
Half page	£1,965	£1,770	£1,590
Quarter page	£1,350	£1,220	£1,095
A4 Equivalent	1-3	4-7	8-10
Double page spread	£4,525	£4,070	£3,665
Full page	£2,720	£2,445	£2,200
Half page	£1,675	£1,505	£1,350
Quarter page	£1,125	£1,015	£915
Special Positions	1-3		
Front cover	£1,685		
Cover wrap	£6,055		

Information centre

Promote your company's latest brochure, website, app or electronic material in a 6cm x 2 column panel, including an image and 75 words of text for as little as £150 per insertion.

Products & Services Directory

The PHAM News A-Z Directory provides an excellent platform to build and maintain awareness for your company in every issue at an extremely cost effective rate. Take advantage of the discounted series rates to promote your products and services to over 29,000 readers.

5 insertions – £14.45 (per single column centimetre)
10 insertions – £12.00 (per single column centimetre)

E-SHOTS

We can offer you an exclusive e-shot to our current email database which totals just over 38,000, the majority of which are installers of various descriptions. The rate card price is £95 per thousand.

DIGITAL ADVERTISING

Please talk to us about advertising on the PHAM News website, www.phamnews.co.uk, and in our fortnightly newsletter, emailed to approx. 38,000 people. We have a number of different options available. See below for examples.

Website



Newsletter

