

Advertising Rates

Display rates inclusive of full colour

Tabloid Double Page Spread Full Page Half Page Quarter Page	1-3	4-7	8-10
	£5,055	£4,550	£4,095
	£2,860	£2,575	£2,320
	£1,965	£1,770	£1,590
A4 Equivalent Double Page Spread Full Page Half Page Quarter Page	1-3	4-7	8-10
	£4,525	£4,070	£3,665
	£2,720	£2,445	£2,200
	£1,675	£1,505	£1,350
Special Positions Front Cover	1-3	-	-
	£1,685	-	-

To guarantee a special or specific position like the Inside Front Cover, Outside Back Cover or Page 3, there will be an additional charge of 10% of the quoted rate.

Products and Services Directory

The **PHAM News** A-Z Directory provides an excellent platform to build and maintain awareness for your company in every issue at an extremely cost effective rate. Take advantage of the discounted series rates to promote your products, services and website to over 29,000 readers.

5 insertions including colour
- £14.75 per single column
centimetre (p.s.c.c.)

10 insertions including colour
- £12.75 (p.s.c.c.)

Classified and Recruitment Information Centre

£21.00 (p.s.c.c.) – single insertion

£19.00 (p.s.c.c.) – 5 insertions

£17.00 (p.s.c.c.) – 10 insertions

Promote your company's latest brochure, website, App or CD within a 6cm x 2 columns panel, including an image and 75 words of text for as little as £150 per insertion including full colour and production costs.