

ALL SIZES IN mm (H x W)	TYPE	TRIM	BLEED
Tabloid double page spread	356 x 566 <i>Inc. 17mm gutter</i>	389 x 586	400 x 600
Tabloid full page	356 x 274	389 x 292	400 x 302
Tabloid half page - vertical	356 x 135	389 x 145	400 x 155
Tabloid half page - horizontal	178 x 274	198 x 292	203 x 302
Tabloid quarter page	178 x 135		
Tabloid quarter page - horizontal	90 x 274	110 x 292	115 x 302
Front cover strip	70 x 274	84 x 292	90 x 298
A4 double page spread	254 x 376 <i>Inc. 17mm gutter</i>		
A4 page	254 x 178		
A4 half page - vertical	254 x 88		
A4 quarter page	127 x 88		
A4 quarter page - horizontal	62 x 178		
A4 half page - horizontal	127 x 178		

PRODUCTION DATA

PHAM News is produced digitally, therefore advertisement copy is to be supplied as:

1. By email to info@phamnews.co.uk
2. On CD or DVD (Apple Mac compatible)
3. Via a web transfer service using www.yousendit.com or www.wetransfer.com

Preferred files

High resolution PDF with no security or password protection. All images must be CMYK and high resolution and all fonts must be embedded and subset (job options available upon request).

For advertisements supplied as image files, 600dpi minimum is recommended.

Bleed

For bleed advertisements, please allow 5mm at the top, bottom and fore edge.

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PUBLICATION DEADLINES

Publication Date: First week of month of cover date
Copy date: 3 weeks prior to publication
Cancellation: 6 weeks prior to publication